



IDEA CERAMICA
EDIZIONE PER
PNRR + CONTRACT



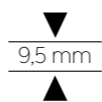
PIANO NAZIONALE
[RIPRESA e RESILIENZA]



60x60 30x60

MISTERY

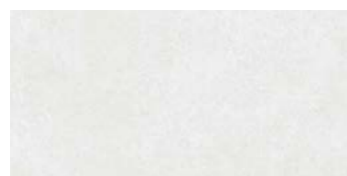
RET / R10 / A+B



WHITE



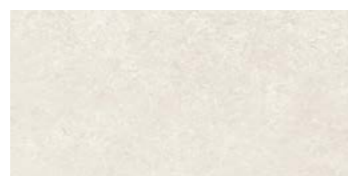
60X60 MISTERY WHITE
IMIP06 / RET ■ 64



30X60 MISTERY WHITE
IMIP14 / RET ■ 64

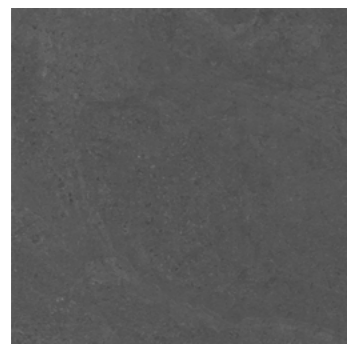


60X60 MISTERY SAND
IMIP05 / RET ■ 64

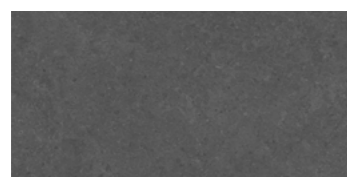


30X60 MISTERY SAND
IMIP13 / RET ■ 64

BLACK



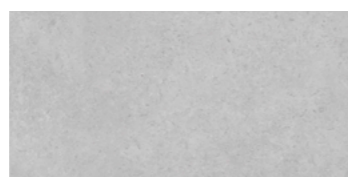
60X60 MISTERY BLACK
IMIP08 / RET ■ 64



30X60 MISTERY BLACK
IMIP16 / RET ■ 64



60X60 MISTERY FUME'
IMIP07 / RET ■ 64



30X60 MISTERY FUME'
IMIP15 / RET ■ 64

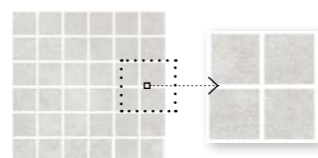
SAND

Mosaico (30x30)

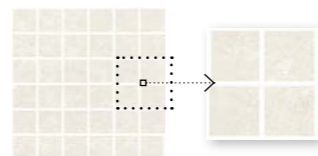
su rete
(Mesh mounted)



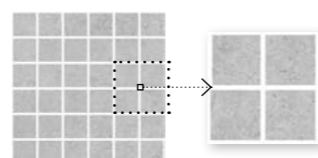
10 pz



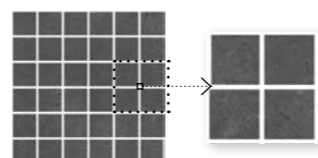
5x5 MOS. Mistery WHITE
IMIM06 / RET / R10



5x5 MOS. Mistery SAND
IMIM05 / RET / R10



5x5 MOS. Mistery FUME'
IMIM07 / RET / R10



5x5 MOS. Mistery BLACK
IMIM08 / RET / R10

FUME'

Battiscopa / 8x60

15 pz



- IMIB05 Batt. Mistery SAND
- IMIB06 Batt. Mistery WHITE
- IMIB07 Batt. Mistery FUME'
- IMIB08 Batt. Mistery BLACK



Fumè

Mistery

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
60x60	9,5	4	1,44	27,20	30	43,20	836
30x60	9,5	7	1,26	23,45	40	50,40	938

Metropolis

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug

▼
8,2 mm
▲

▼
8,3 mm
▲

[21,6x43,5] NATURALE
R11 / A+B+C R11 / A+B+C

30X60



30x60 TORTORA
IMEP10S / GRIP / R11 ■ 59
IMEP10 / GRIP / R11

30X60



30x60 RIGA TORTORA
IMER04S / GRIP / R11 ■ 62
IMER04 / GRIP / R11

21,6x43,5



21,6x43,5 TORTORA
IMEP01N / GRIP / R11 ■ 59



30x60 BEIGE
IMEP11S / GRIP / R11 ■ 59
IMEP11 / GRIP / R11



30x60 RIGA BEIGE
IMER01S / GRIP / R11 ■ 62
IMER01 / GRIP / R11



21,6x43,5 BEIGE
IMEP02N / GRIP / R11 ■ 59



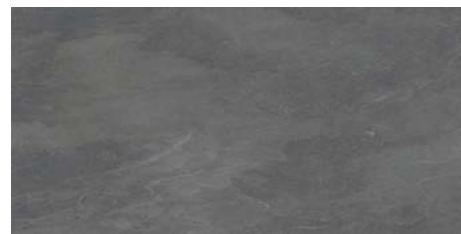
30x60 GRIGIO
IMEP12S / GRIP / R11 ■ 59
IMEP12 / GRIP / R11



30x60 RIGA GRIGIO
IMER02S / GRIP / R11 ■ 62
IMER02 / GRIP / R11



21,6x43,5 GRIGIO
IMEP03N / GRIP / R11 ■ 59



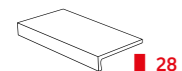
30x60 ANTRAX
IMEP13S / GRIP / R11 ■ 59
IMEP13 / GRIP / R11



30x60 RIGA ANTRAX
IMER03S / GRIP / R11 ■ 62
IMER03 / GRIP / R11

Imballi / Pesì [Packaging / Weights]

Pezzi Speciali [Special items]



■ 28
Elle Monolitico
15x30x4
pcs/box 8

IMEP20 TORTORA
IMEP30 BEIGE
IMEP40 GRIGIO
IMEP20 ANTRAX

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
30x60 [S]	8,3	6	1,08	19,70	48	51,84	945
30x60	8,3	8	1,44	25,80	40	57,60	1032
30x60 RIGA [S]	8,3	6	1,08	19,70	48	51,84	945
30x60 RIGA	8,3	8	1,44	25,80	40	57,60	1032
21,6x43,5	8,2	15	1,41	21,60	56	78,96	1209

Eterna

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug

▼
8,3 mm
▲

NATURALE
R11

30X60

Naturale + Bordo Dritto



30x60 BIANCO
IETP04S / GRIP / R11 ■ 59



30x60 BEIGE
IETP05S / GRIP / R11 ■ 59



30x60 GRIGIO
IETP06S / GRIP / R11 ■ 59

Naturale + Bordo Ondulato ▼

21,6x43,5

8,2 mm



21,6x43,5 BIANCO
IETP01 / GRIP / R11 ■ 59



21,6x43,5 BEIGE
IETP02 / GRIP / R11 ■ 59



21,6x43,5 GRIGIO
IETP03 / GRIP / R11 ■ 59



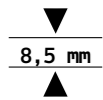
Naturale + Bordo Ondulato
[21,6x43,5] R11 / A+B+C

■ 28
Elle Monolitico
15x30x4
pcs/box 8

Pezzi Speciali [Special items]

IETP11 BIANCO
IETP12 BEIGE
IETP13 GRIGIO

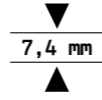
FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
30x60 [DRITTO]	8,3	8	1,44	25,80	40	57,60	1032
21,6x43,5 [ONDULATO]	8,2	15	1,41	21,60	56	78,96	1209



61,5X61,5
NAT / R9 + R11

BALI

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug



30,5X61,5
NAT / R9

Bali AVANA



AAA100 Bali AVANA
61,5x61,5

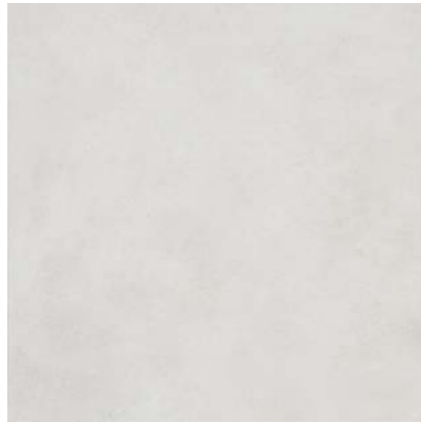


AAA150 Bali AVANA
30,5x61,3



AAA350 Bali SILVER
30,5x61,3

Bali SILVER



AAA300 Bali SILVER
61,5x61,5

Bali VISIONE



61,5x61,5 Bali VISIONE
AAA200 / NAT / R9
AAA210 / NAT / GRIP R11



AAA250 Bali VISIONE
30,5x61,3



AAA450 Bali PIOMBO
30,5x61,3

Bali PIOMBO



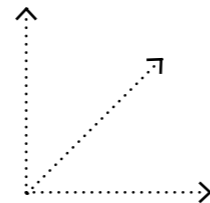
61,5x61,5 Bali PIOMBO
AAA400 / NAT / R9
AAA410 / NAT / GRIP R11

Abbinamento Rivestimento

ANTARES
20x50

VICKY
20x50

Blossy
LUCIDO



PEI 4

Pezzi Speciali Battiscopa



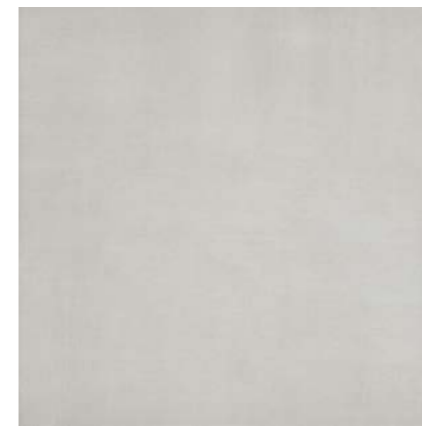
Battiscopa
7,5x61,5
pcs/box 15

AAAB100 AVANA
AAAB200 VISIONE
AAAB300 SILVER
AAAB400 PIOMBO

Imballi / Pesì
[Packaging / Weights]

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
61,5x61,5	8,5	4	1,50	24,00	36	54,00	864
30,5x61,3	7,4	8	1,50	24,00	40	60,00	960

Eden CENERE



XXX200 Eden CENERE
42,3x42,3



XXXB222. Eden CENERE Batt.
7x42,3

Eden CREMA



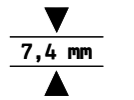
XXX100 Eden CREMA
42,3x42,3



XXXB111. Eden CREMA Batt.
7x42,3

EDEN

Gres Porcellanato
Porcelain stoneware
Grès cérame
Feinsteinzeug

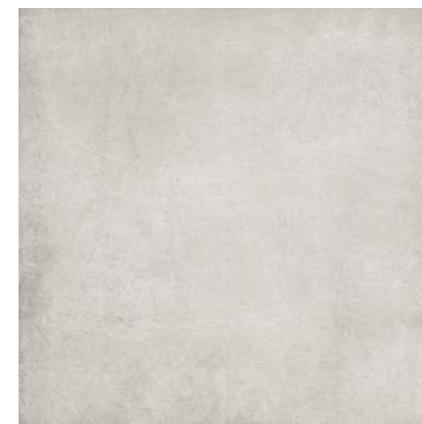


42,3X42,3
NATURALE
R9

Skirting
Battiscopa
7x42,3



Tribeca CALIA

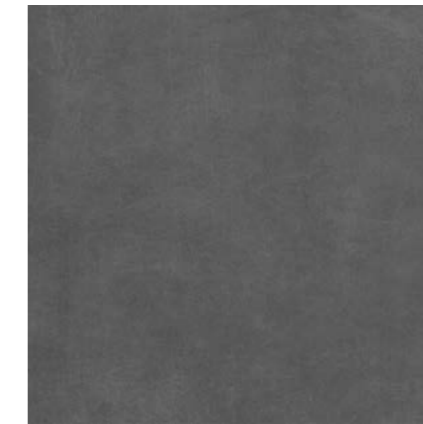


HHH100 Tribeca CALIA
42,3x42,3



HHHB777. Tribeca CALIA Batt.
7x42,3

Tribeca CORVINO



HHH200 Tribeca CORVINO
42,3x42,3



HHHB999. Tribeca CORVINO Batt.
7x42,3

TRIBECA

Gres Porcellanato
Porcelain stoneware
Grès cérame
Feinsteinzeug



42,3X42,3
NATURALE
R9

Skirting
Battiscopa
7x42,3



Imballi / Pesì
[Packaging / Weights]

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
42,3x42,3	7,4	9	1,61	24,00	52	83,72	1248

PEI 4

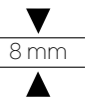
20X90

Oak

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug



Ki Match



Blonde



20x90 BLONDE
IOKP02 / NAT / R9 █ 65
IOKP08 / GRIP / R11 █ 65

Natural



20x90 NATURAL
IOKP03 / NAT / R9 █ 65
IOKP06 / GRIP / R11 █ 65

Red



20x90 RED
IOKP04 / NAT / R9 █ 65

White



20x90 WHITE
IOKP01 / NAT / R9 █ 65

Dark



20x90 DARK
IOKP05 / NAT / R9 █ 65
IOKP07 / GRIP / R11 █ 65

Pezzi Speciali
[Special items]



- IOKB01 White
- IOKB02 Blonde
- IOKB03 Natural
- IOKB04 Red
- IOKB05 Dark

FONDI



25x60 GREY
IKYR03 █ 56



25x60 BEIGE
IKYR02 █ 56



25x60 WHITE
IKYR01 █ 56



25x60 MUD
IKYR04 █ 56



25x60 NAVY
IKYR05 █ 56

DECORI



25x60 KENZIA GREY
IKYD05 / 8 faces █ 63



25x60 KENZIA BEIGE
IKYD04 / 8 faces █ 63



25x60 SKETCH UNI
IKYD03 / 8 faces █ 63



25x60 PLANK MUD
IKYD01 / 8 faces █ 63



25x60 PLANK NAVY
IKYD02 / 8 faces █ 63

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes	PALETTE Pallets	
cm	mm	pcs	m ²	kg
20x90 NAT	9	6	1,10	20,20
20x90 GRIP	9	6	1,10	20,20

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes	PALETTE Pallets	
cm	mm	pcs	m ²	kg
25x60	8	10	1,50	19,50
DECORI	8	10	1,50	19,50

Bicottura tradizionale
Traditional double fired
Bi-cuisson traditionnelle
Zweibrandfliesen

WARM

Ki Match

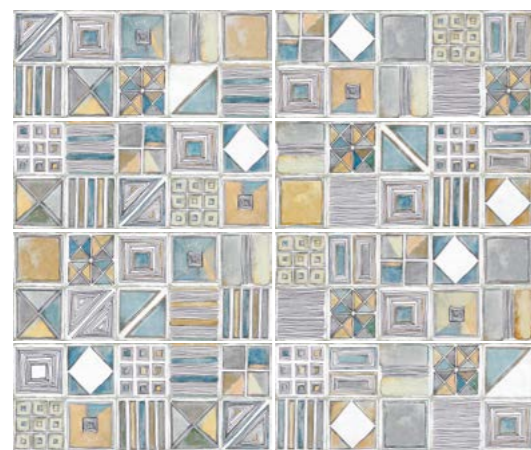
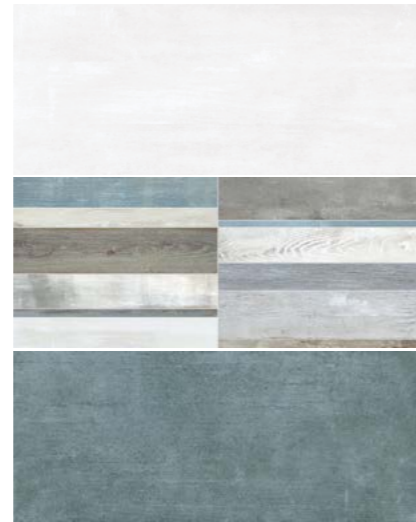
COLD



Kenzia / 8 faces



Plank / 8 faces



Sketch UNI / 8 faces



Kenzia / 8 faces

KI MATCH / Plank Mud

OAK / Natural

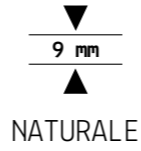


OAK / Blonde

15X60
R10

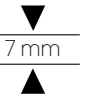
Nottingham

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug



25X40

White and Wood



Milk



NG100R Nottingham MILK / 15x60 █ 60

Stone



NG500R Nottingham STONE / 15x60 █ 60

Almond



NG200R Nottingham ALMOND / 15x60 █ 60

Walnut



NG300R Nottingham WALNUT / 15x60 █ 60

Taupe



NG400R Nottingham TAUPE / 15x60 █ 60

Pezzi Speciali
[Special items]



█ 94
GRADINO
Costa Retta
15x60



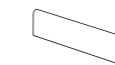
█ 63
ELLE
Costa Retta
15x60



█ 116
ANGOLARE
DX / SX
15x60



█ 78
GRADINO 15x60
Costa Retta
lato corto

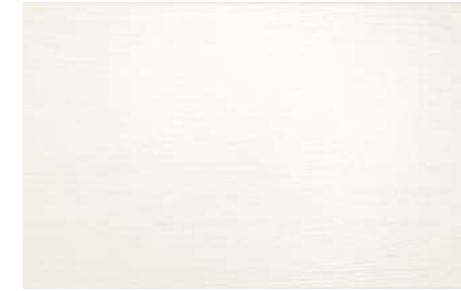


█ 8
Battiscopa
8x45
pcs/box 30
Kg 14,6

NG105 MILK
NG205 ALMOND
NG305 WALNUT
NG405 TAUPE
NG505 STONE



Ww100 Bianco Classico Matt. █ 39



Ww400 Wood Grey █ 39



Ww300 Wood Cream █ 39



Ww410 Brick Grey / 25x40 █ 46



Ww310 Brick Cream / 25x40 █ 46



Ww405 Sigaro Cenere 3x40 █ 10



Ww305 Sigaro Noce / 3x40 █ 10



V2



PEI 4

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
15x60	9	12	1,08	18,50	60	64,80	1110

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
25x40 FONDI	7	16	1,60	19,52	54	86,40	1054
25x40 Muretto/Brick	7	16	1,60	19,52	54	86,40	1054
3x40 SIGARO	-	8	-	1,44	-	-	-

Imballi / Pesì
[Packaging / Weights]



15X60

R11 / A+B+C

Out & In

Gres Porcellanato / Porcelain stoneware / Grès cérame / Feinsteinzeug

8,5 mm

NATURALE

Ceiba



OY2005 Out&in CEIBA / 15x60 ■ 61

Grey Kane



OY3005 Out&in GREY KANE / 15x60 ■ 61

Emeri



OY1005 Out&in EMERI / 15x60 ■ 61

Ceiba



V2



PEI 4

FORMATO
Size

cm
15x60 GRIP

SPESSORE
Thickness

mm
9

SCATOLE
Boxes

pcs m² kg
12 1,08 18,50



PALETTE
Pallets

box m² kg
60 64,80 1110



Pezzi Speciali
[Special items]



■ 94
GRADINO
Costa Retta
15x60



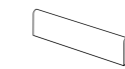
■ 63
ELLE
Costa Retta
15x60



■ 116
ANGOLARE
DX / SX
15x60



■ 78
GRADINO 15x60
Costa Retta
lato corto



■ 8
Battiscopa
8x45
pcs/box 30
Kg 14,6

OY105 EMERI
OY205 CEIBA
OY305 GREY KANE

20X50

FLORA

Bicottura tradizionale / Traditional double fired / Traditionnelle bi-cuisson / Zweibrandfliesen

7mm

4 facce



IFLR20 - FLORA MUR. GRIGIO / 20x50 ■ 50



IFLR03 - FLORA PERLA / 20x50 ■ 61



IFLR01 - FLORA AVORIO / 20x50 ■ 50



IFLR10 - FLORA MUR. BEIGE / 20x50 ■ 50



IFLR02 - FLORA BEIGE / 20x50 ■ 61

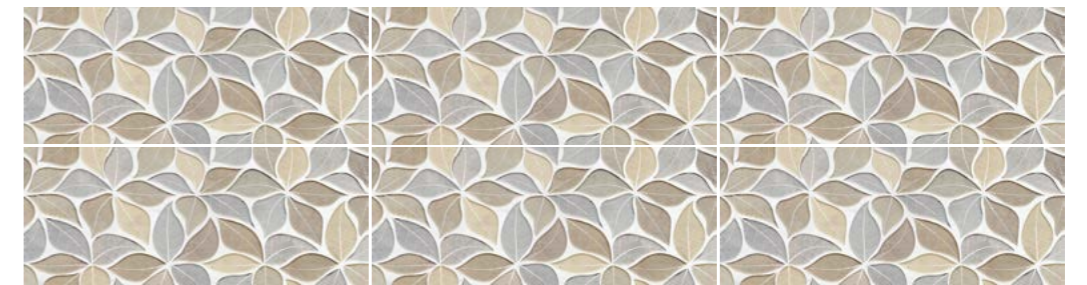


IFLD01 - FLORA DEC. UNIVERSAL / 20x50 ■ 50

4 facce

FLORA
Universal

1 face
1 faccia



Ripetibile / Verticale / Orizzontale
Seamless / Vertical / Horizontal

FORMATO
Size

cm
20x50 VICKY

SPESSORE
Thickness

mm
7

SCATOLE
Boxes

pcs m² kg
16 1,60 19,16



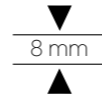
PALETTE
Pallets

box m² kg
48 76,80 920



20X60

MARVEL



IMAR03 Marvel GRIGIO ■ 56



IMAR01 Marvel BEIGE ■ 56



IMAR04 Marvel GRIGIO SCURO ■ 56



IMAR02 Marvel BEIGE SCURO ■ 56



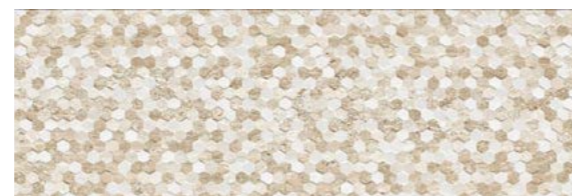
IMAR21 MUR. Marvel GRIGIO ■ 63



IMAR20 MUR. Marvel BEIGE ■ 63



IMAR11 MOS. Esagono GRIGIO ■ 63



IMAR10 MOS. Esagono BEIGE ■ 63

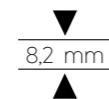
Abbinamento Pavimento

RIFLESSI

RIFLESSI



45,5x45,5
Riflessi Grigio
FRGR425 GRIGIO ■ 50



45,5x45,5
Riflessi Beige
FRBE425 BEIGE ■ 50

Pavimento



Grigio

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
20x60	8	12	1,44	18,50	56	80,64	1036
MURETTO	8	12	1,44	18,50	56	80,64	1036
ESAGONO	8	12	1,44	18,50	56	80,64	1036
45x45 Floor	8,2	8	1,66	26,24	48	79,68	1260

Marvel

20X60

Shine

Glossy
LUCIDO

8 mm



ISHR01 Shine UNI █ 56



ISHR01 Shine UNI █ 56



ISHR03 Shine GRIGIO █ 56



ISHR02 Shine BEIGE █ 56



ISHR31 MUR. Shine GRIGIO █ 63



ISHR21 MUR. Shine BEIGE █ 63



ISHR30 MOS. Shine GRIGIO █ 63



ISHR20 MOS. Shine BEIGE █ 63



Abbinamento Pavimento

RIFLESSI



45,5x45,5
Riflessi Grigio
FRGR425 GRIGIO █ 50

RIFLESSI



45,5x45,5
Riflessi Beige
FRBE425 BEIGE █ 50

8,2 mm

Pavimento

Shine

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
20x60	8	12	1,44	18,50	56	80,64	1036
MURETTO	8	12	1,44	18,50	56	80,64	1036
MOSAICO	8	12	1,44	18,50	56	80,64	1036
45x45 Floor	8,2	8	1,66	26,24	48	79,68	1260

Riflessi

Skirting
Battiscopa
7,5x45

30 pz

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
45,5x45,5	8,2	8	1,66	26,24	48	79,68	1260



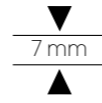
IRIB01 Riflessi BEIGE Batt.
7,5x45



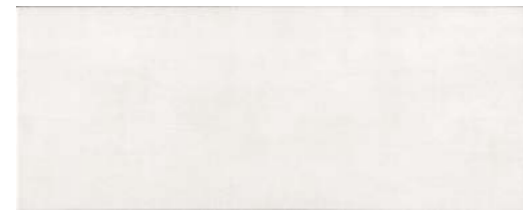
IRIB02 Riflessi BEIGE Batt.
7,5x45

20X50

ANTARES



Bicottura tradizionale / Traditional double fired / Traditionnelle bi-cuisson / Zweibrandfliesen



AW200 Antares **BLANC** 20x50 ■ 46



AW100 Antares **NOIR** 20x50 ■ 46



AW500 Antares **TAUPE** 20x50 ■ 46



AW300 Antares **GRIS** 20x50 ■ 46



IAND11 Decoro **TAUPE** 20x50 ■ 61



IAND10 Decoro **GRIS** 20x50 ■ 61



AW501 List. Antares **TAUPE** 4,5x50 ■ 12



AW301 List. Antares **GRIS** 4,5x50 ■ 12



AW201 List. Antares **BLANC** 4,5x50 ■ 12

Abbinamento Pavimento

EDEN

42,3X42,3

BALI

61,5X61,5 30,5X61,5

TRIBECA

42,3X42,3

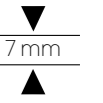
FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
20x50 ANTARES	7	16	1,60	19,16	48	76,80	920
4,4x50 List.	7	8	0,10	2,06	-	-	-

Monocalibro / Monocaliber / Monocalibre / In einem werkmass

20X50

VICKY

Glossy
LUCIDO



Bicottura tradizionale / Traditional double fired / Traditionnelle bi-cuisson / Zweibrandfliesen



VKR100 Vicky **NEUTRO** 20x50 ■ 50



VKR100 Vicky **NEUTRO** 20x50 ■ 50



VKR101 Vicky **BEIGE** 20x50 ■ 50



VKR102 Vicky **GRIGIO** 20x50 ■ 50



VKR103 Vicky **DECORO** 20x50 ■ 61



VKR104 Vicky **STRUTT. MIX** 20x50 ■ 61

Abbinamento Pavimento

EDEN

42,3X42,3

BALI

61,5X61,5 30,5X61,5

TRIBECA

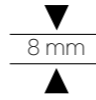
42,3X42,3

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
20x50 VICKY	7	16	1,60	19,16	48	76,80	920

Monocalibro / Monocaliber / Monocalibre / In einem werkmass

25X60

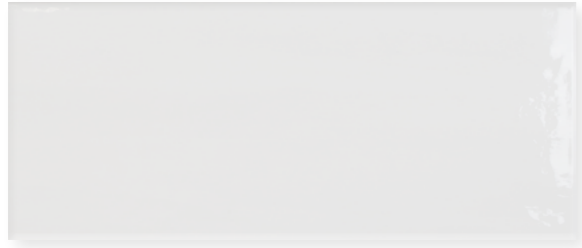
WEISS



Bicottura tradizionale / Traditional double fired / Traditionnelle bi-cuisson / Zweibrandfliesen



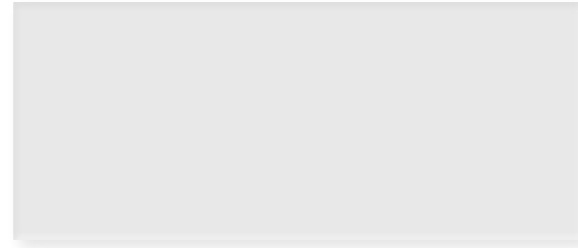
WEISS LUX



M0000N WEISS LUX 25x60

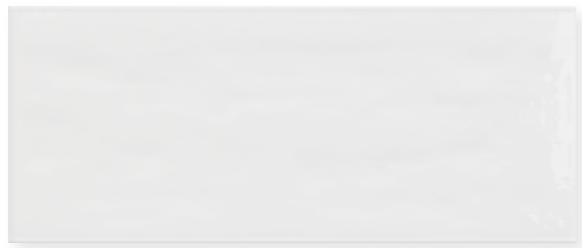
■ 53

WEISS MATT



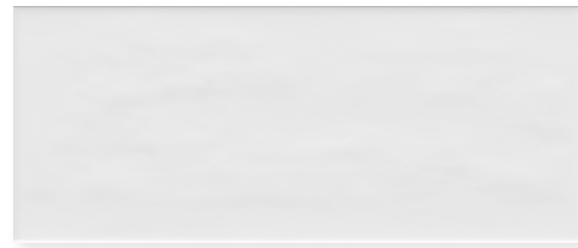
M0005N WEISS MATT 25x60

■ 53



M0010N WEISS WAVE LUX 25x60

■ 60



M0015N WEISS WAVE MATT 25x60

■ 60



WAVE LUX

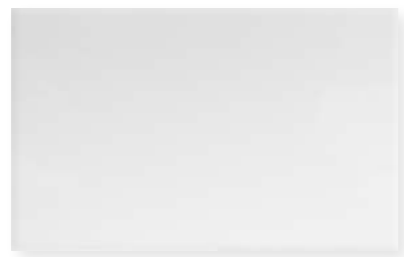
WAVE MATT

WHITE and WHITE



25X40

Bianco CLASSICO



WC000 Bianco Classico 25x40

■ 39

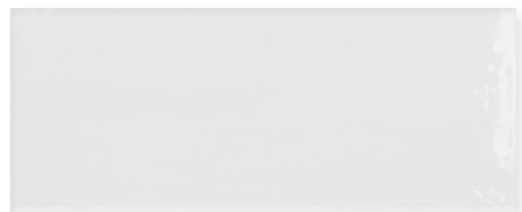
Bianco CLASSICO MATT



WW100 Bianco Classico Matt. 25x40

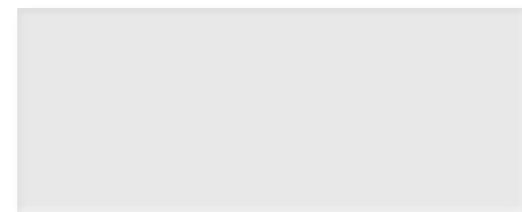
■ 39

20X50



OD750A Bianco LUCIDO 20x50

■ 39



OD740A Bianco MATT 20x50

■ 39

WHITE SPRING

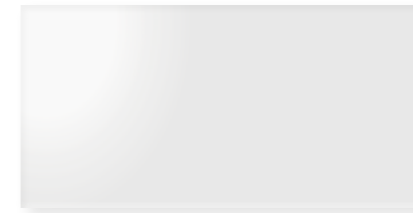


Bicottura tradizionale / Traditional double fired / Traditionnelle bi-cuisson / Zweibrandfliesen



LUX

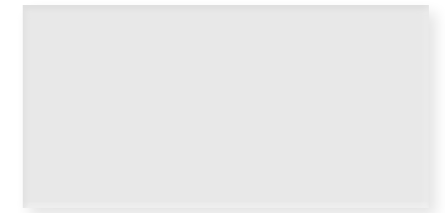
20X40



M0020N White Spring WHITE LUX 20x40

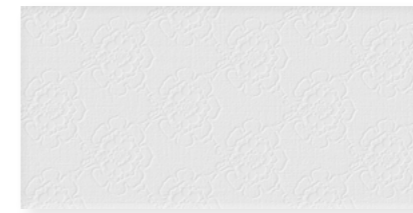
■ 39

MATT



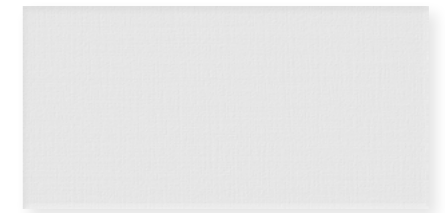
M0025N White Spring WHITE MATT 20x40

■ 39



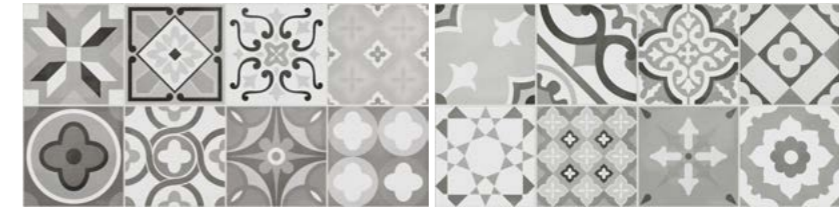
M0022N White BLOOM MATT / 20x40

■ 46



M0021N White FABRIC MATT / 20x40

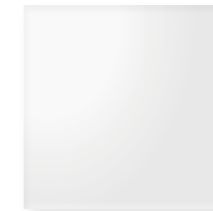
■ 46



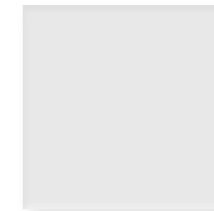
M0023N Form. GREY GARDEN MATT / 20x40

■ 46

20X20



M0400 Bianco LUCIDO SP.6,5 20x20



M0410 Bianco MATT SP.6,5 20x20

FORMATO Size	SPESSORE Thickness	SCATOLE Boxes			PALETTE Pallets		
		pcs	m ²	kg	box	m ²	kg
25x60 WEISS	8	10	1,50	19,50	48	72,00	936
25x40 WHITE and WHITE	7	16	1,60	19,52	54	86,40	1054
20x50 BIANCO	7	16			48		
20x40 WHITE SPRING	6,2	20	1,60	16,40	64	102,4	1049
20x20 BIANCO	6,5	40			72		

EDIZIONE
PNRR



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Certificazioni

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